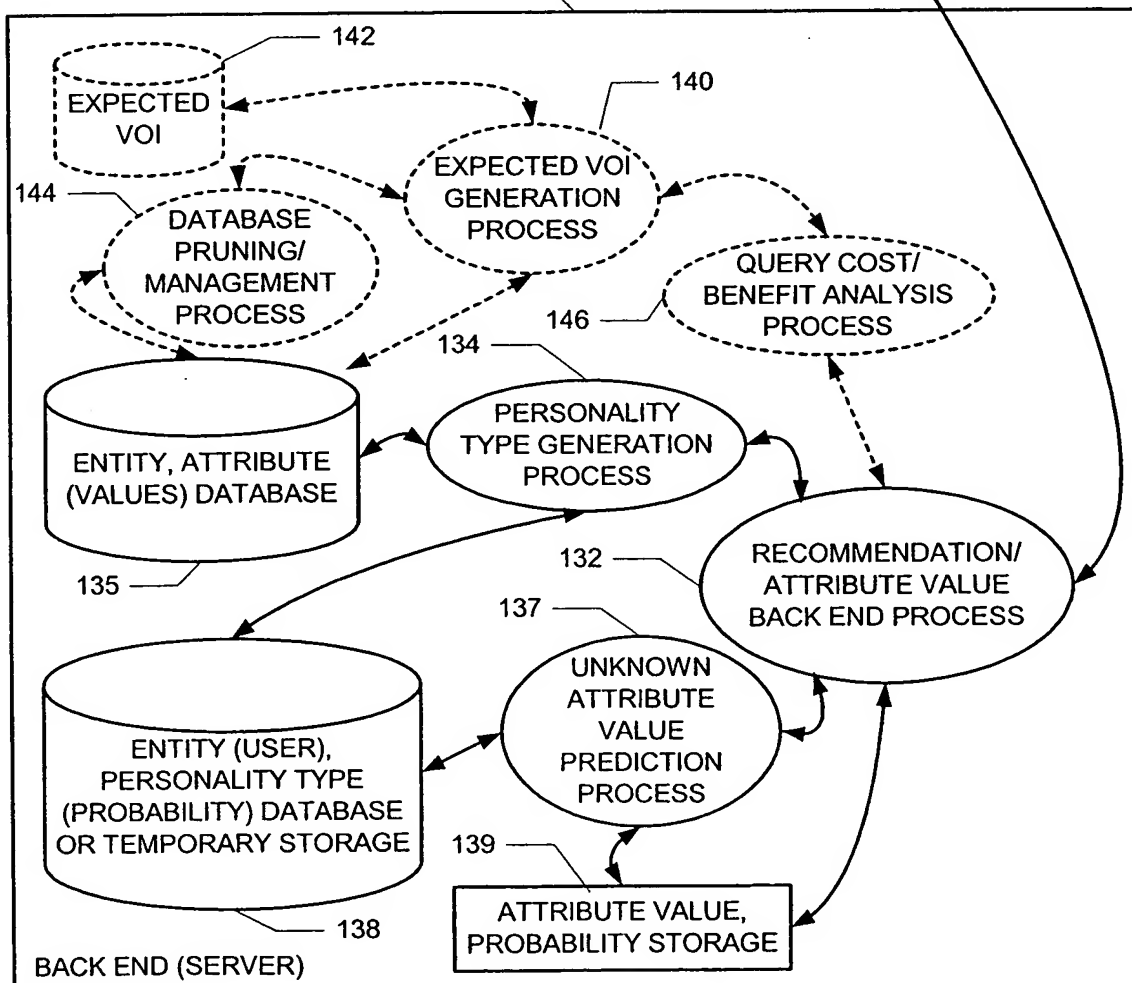
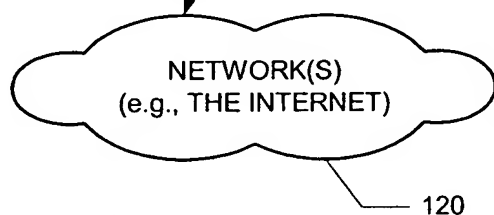


**FIGURE 1**

100



	ATTRIBUTE (TITLE) 1	ATTRIBUTE (TITLE) 2	...	ATTRIBUTE (TITLE) y
ENTITY (USER) 1			...	
ENTITY (USER) 2			...	
	.	.	.	.
	.	.	...	.
	.	.	.	.
ENTITY (USER) x			...	

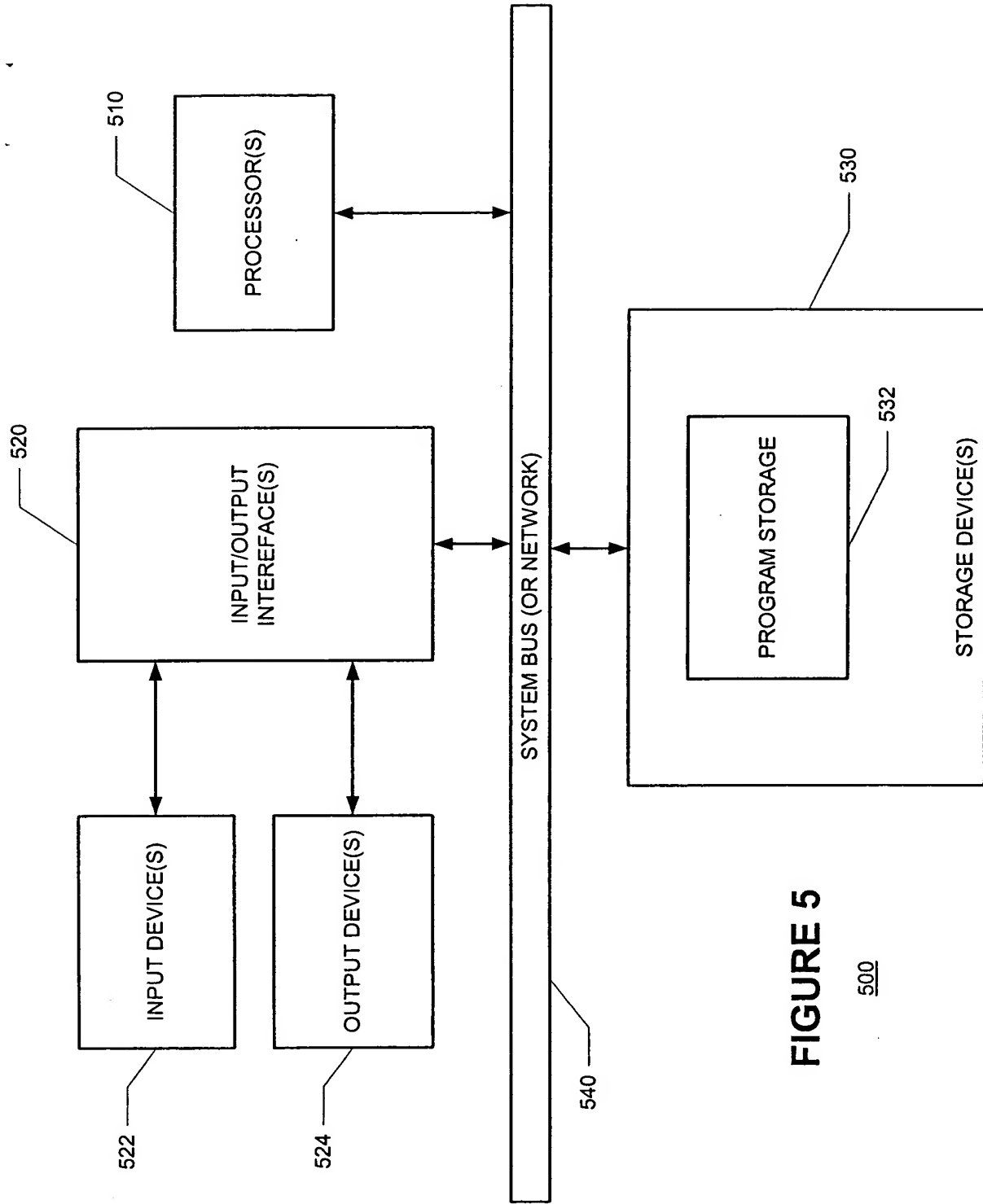
FIGURE 2

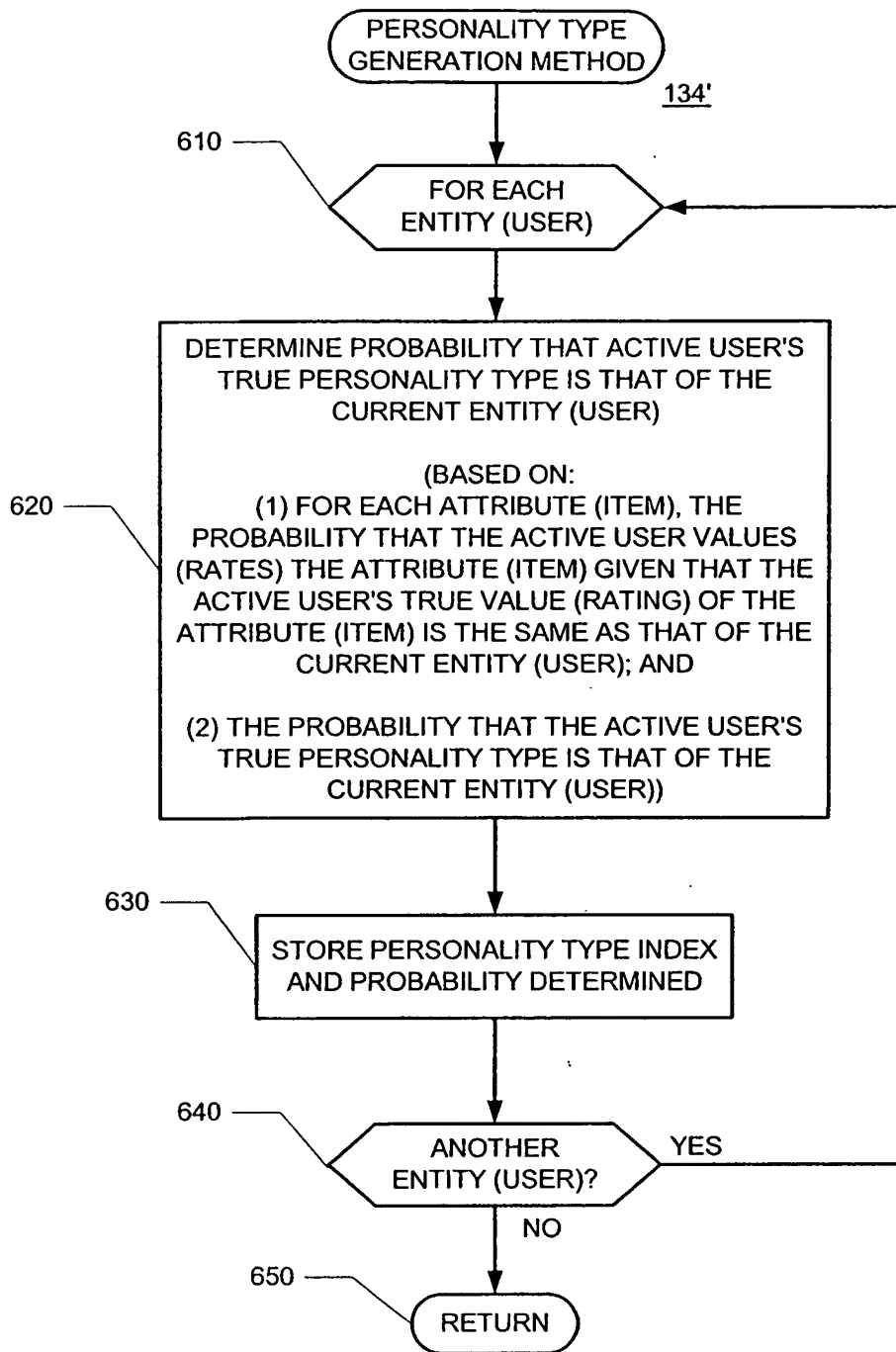
	PERSONALITY TYPE 1	PERSONALITY TYPE 2	...	PERSONALITY TYPE X
ACTIVE USER ID	DETERMINED PROBABILITY 1	DETERMINED PROBABILITY 2	...	DETERMINED PROBABILITY X

FIGURE 3

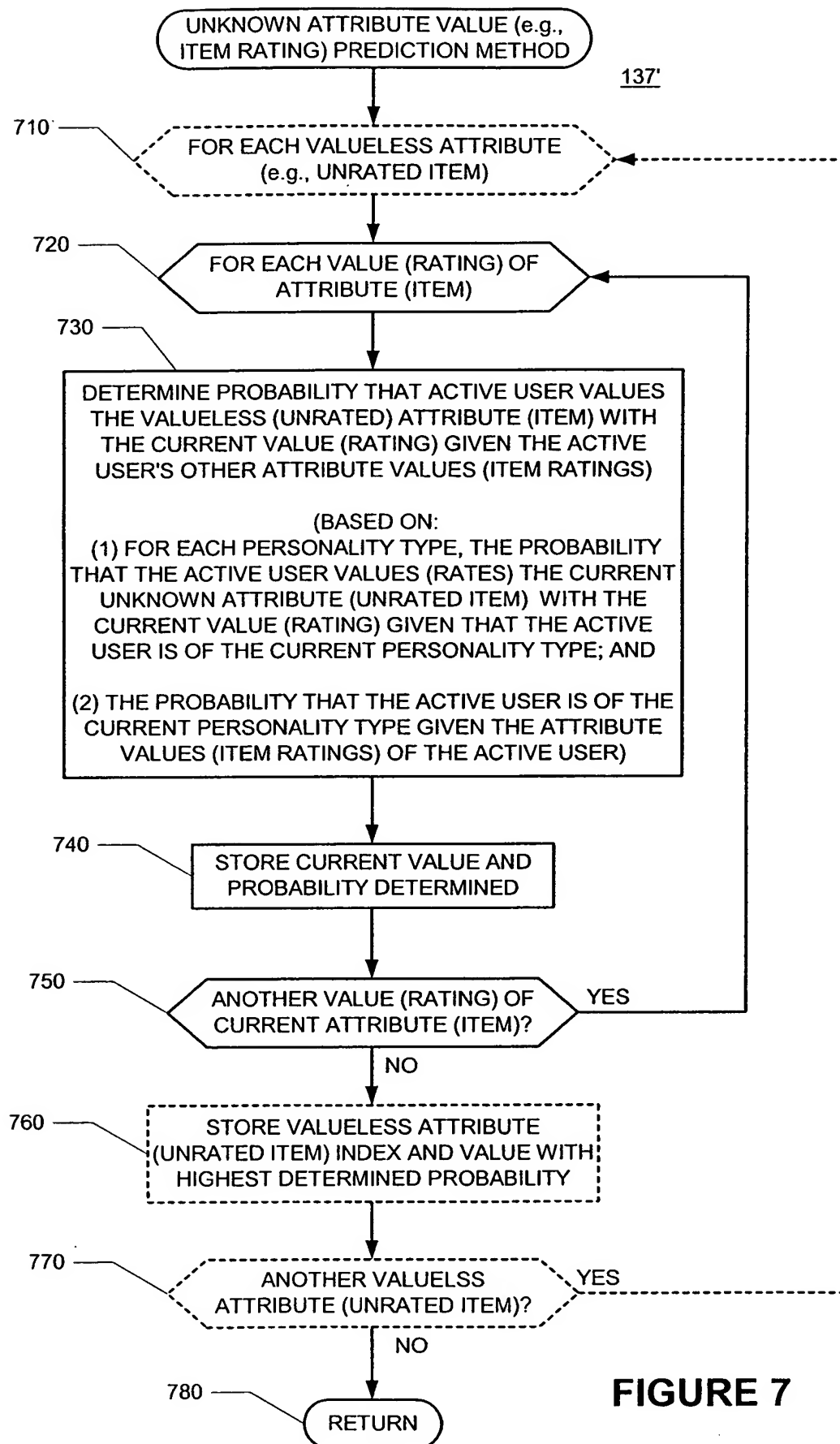
	VALUELESS ATTRIBUTE
FIRST POSSIBLE VALUE	
SECOND POSSIBLE VALUE	
.	.
.	.
.	.
Nth POSSIBLE VALUE	

FIGURE 4

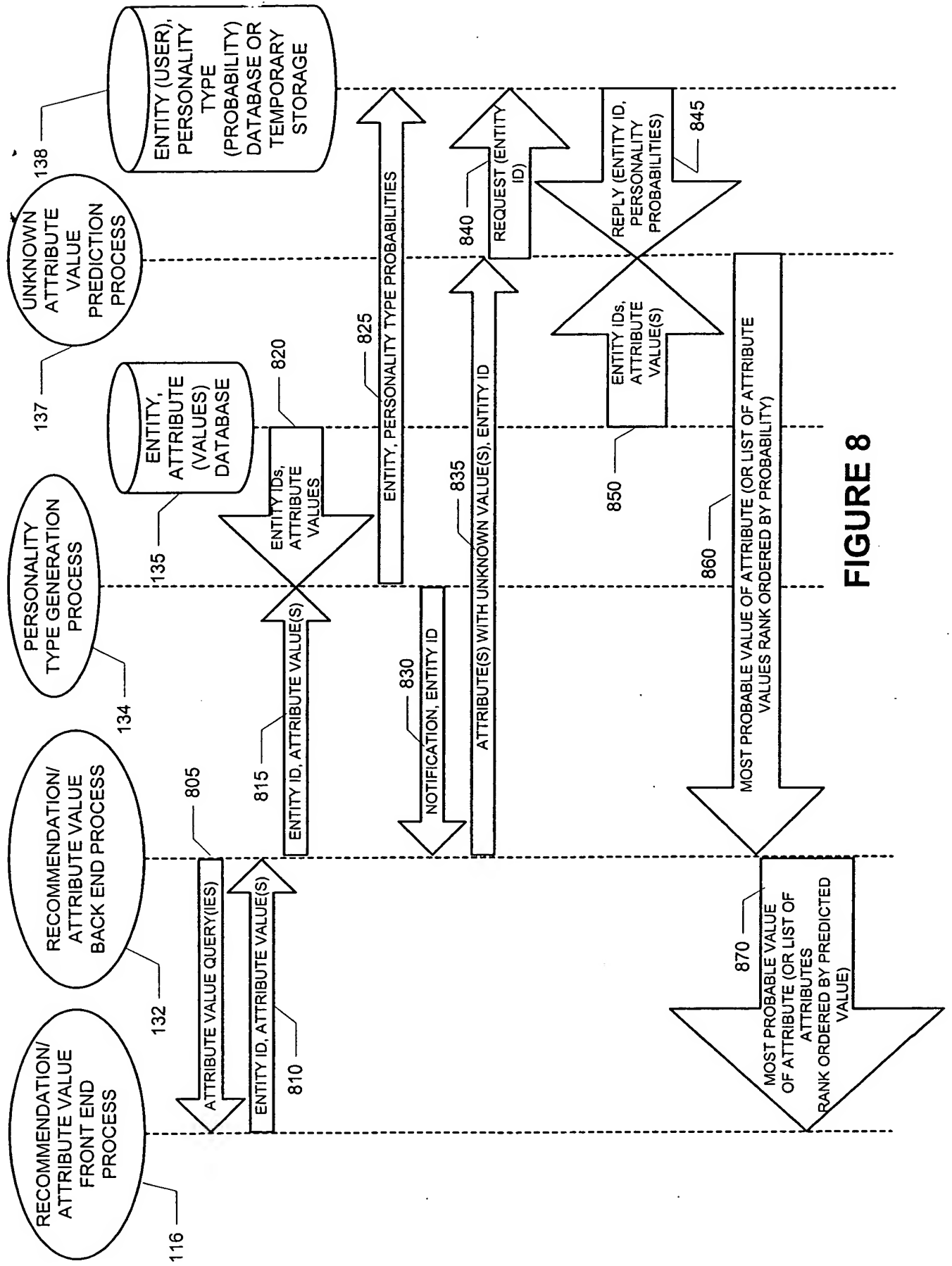




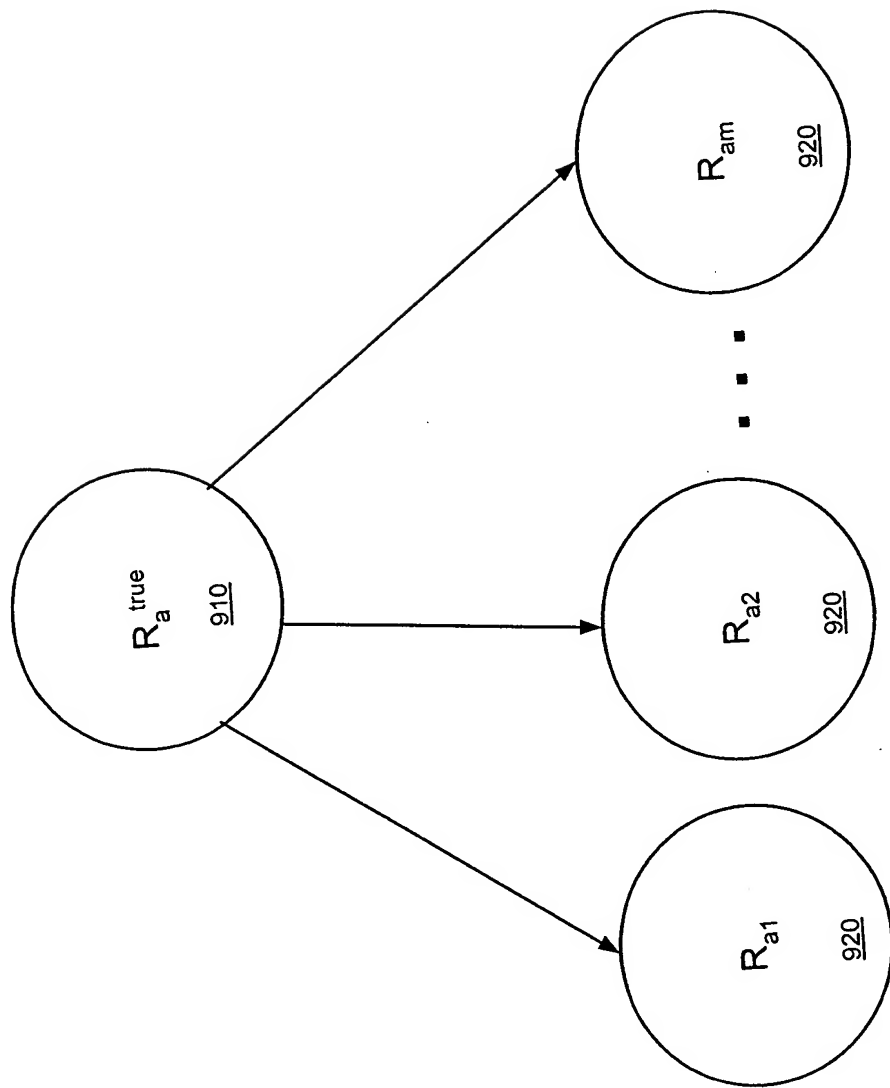
**FIGURE 6**



**FIGURE 7**



**FIGURE 8**



900

FIGURE 9